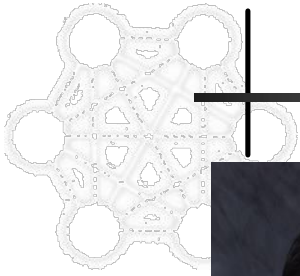


Stephen Krempf



Stephen Krempf is the vice president of Global Learning for **Starbucks Coffee Company**. This new role requires the setting and implementation of an enterprise-wide learning strategy for the 125,000 partners and 11,000 restaurants, operating in 37 countries, to enable the planned and systematic growth of the brand around the globe.

Prior to joining Starbucks, Stephen worked for several other Fortune 500 companies, Yum Brands, PepsiCo, Motorola, as well as consulting at the Singapore Institute of Management. These senior training and education roles in these companies have enabled him to participate in the development and training of leaders in 25 countries.

At **YUM Brands Inc.**, Stephen was the Vice President of Yum University and Global Training. This entailed taking care of the developmental needs of the top 3,000 executives. YUM Brands operates 34,000 restaurants with 850,000 employees in over 100 countries for quick-service restaurant brands KFC, Pizza Hut, Taco Bell, Long John Silver, and A&W.

He initially helped build the international division's people-capability through roles in organizational development, training and education, and succession planning. He was then asked to establish YUM's corporate university for the entire organization, including the design and development efforts for the restaurant operations.

At **PepsiCo Restaurants International** he developed the Training System for their Asia division. The original task was to quickly build the capability of leaders for their fast-growing business. This assignment involved servicing countries spread out from the Middle East to the Philippines, and from Indonesia to China.

While at **Motorola**, Stephen was part of a team that designed, developed, and converted several hundred hours of Motorola curriculum for the Singapore Government. He also headed a unit that built an external consulting unit in Southeast Asia to support customers and suppliers of Motorola. This unit used

Motorola's Quality Curriculum to improve their quality metrics, which curriculum included Six Sigma and Process Mapping, and other process-improvement programs. Many other companies benefited from this, Telekom Malaysia, RJR Reynolds, Siemens and GM, to name a few.

At the Singapore Institute of Management, he was an in-house training consultant who planned and conducted climate surveys and leadership training for many companies in the banking, aviation and government sectors.

He has spoken at several conferences and conventions around the world. And has run training programs and spoken in many countries in Europe, Asia, Middle East, and Australasia:

- USA ASTD chapter meetings and ASTD national conventions
- Dubai, HR and Restaurant Managers Conference.
- Malaysia, ARTDO conference
- Mauritius, Franchisee conventions
- South Africa, Managers Conventions
- Shanghai, HR And Operations Leaders conference
- Singapore, Life Underwriters conference, HR Conferences

He has associations with several organizations:

- (Past) President of the Association of Psychological Type, Singapore
- Vice President Asian Regional Training and Development Organizations (ARTDO).
- Member of the National Speakers Association
- Member of the American Society for Training and Development in the US
- (Past) adjunct faculty for University of London
- (Past) adjunct faculty for the Royal Melbourne Institute of Technology (RMIT)

Other accomplishments:

- Inclusion in *Who's Who International* (2000)
- Numerous internal awards at YUM and PepsiCo.

Stephen's hobbies include writing books and furthering presentation technology. He has authored and co-authored several books including: *Training Across Multiple Locations* (2001), *Leadership ER* (2004), *Conversations on Success* (2005), and *Making Your Message Stick* (2006).

He has developed a new presentation system called TriZenter that has a patented methodology that allows an individual with a single computer to display a multimedia presentation using three projectors or other display devices to increase interest, retention and recall of the information displayed.