



Global Learning Solutions for Business



Sharing@LearnShare
Sponsorship Opportunities
Atlanta, GA
September 13-15, 2006

Premier Sponsorship: Early Bird \$12,000 (Until 6/30/06)
(Exclusive) \$15,000 (after 6/30/06)

- Headlining Sponsor of the Sharing@LearnShare conference
- Inclusion in all marketing materials promoting the conference
 - Invitation
 - Schedules
 - Website
 - Agenda
- A large banner behind the keynotes in main auditorium on both days (LearnShare provided)
- **Sponsorship of lunch** during the conference
 - place table tent cards at the lunch tables (Sponsor Provided)
- Logo included on all materials distributed at the conference
- Co-Present **with a client** during a breakout session for 60 minutes (Must Present with a client)
- One full size 6 ft. exhibit table with choice location (Skirting and table cloths provided)
- Attendees contact information (**Including**: Name, Title, Phone Number, Email)
- Free admission for 4 representatives from your company.
- Complimentary Full Page Ad if you send promotional email to your distribution list two times
 - Sponsor can invite clients to attend at LearnShare discounted rate
- Allowed to include one piece of literature in the tote bags (Sponsor provided)

****Each Sponsorship (Premier, Platinum, Gold and Silver) will receive recognition during the opening of the conference for your contribution.**

****SOLD!**

Platinum Sponsorship: Early Bird \$11,000 (Until 6/30/06)
(Exclusive) \$14,000 (after 6/30/06)

- Inclusion in all marketing materials promoting the conference
 - Invitation
 - Website
 - Agenda
- A banner to hang at the conference highlighting your sponsorship (LearnShare Provided)
- **Sponsorship of cocktail reception**
 - Signage included during reception
- Logo included on materials distributed at the conference
- Co-Present **with a client** during a breakout session for 60 minutes (Must present with a client)
- One full size 6 ft. exhibit table with choice location in 8x10 area (Skirting and table cloths provided)
- Attendees contact information (**Including** Name, Title, Phone Number, Email)
- Free admission for 4 representatives from your company.
- Sponsor can invite clients to attend at LearnShare member rate
- Allowed to include one piece of literature in the tote bags (Sponsor provided)
- Complimentary Full Page Ad if you send promotional email to your distribution list two times
 - Sponsor can invite clients to attend at LearnShare discounted rate



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**Gold Sponsorship:
(Limit 3 Sponsors)**

**Early Bird \$8,000 (Until 6/30/06)
\$10,000 (after 6/30/06)**

Only 2 Remain!

- Inclusion in all marketing materials promoting the conference
 - Invitation
 - Schedules
 - Website
 - Agenda
- A banner to hang at the conference (LearnShare provided)
- Logo included on all materials distributed at the conference
- Co-Present **with a client** during a breakout session for 60 minutes (Must present with a client)
- One full size 6 ft. exhibit table with choice location in 8x10 area (Skirting and table clots provided)
- Free admission for 4 representatives from your company.
- Attendees contact information (**Including** Name, Title, Phone Number, Email)
- Complimentary Quarter Page Ad if you send promotional email to your distribution list two times
 - Sponsor can invite clients to attend at LearnShare discounted rate

**Silver Sponsorship: \$5,000
(2 Sponsors)**

Sold Out!

- Sponsorship of Pre-Conference Reception
 - Signage throughout Reception (LearnShare Provided)
 - Ability to have table tent cards (Vendor Provided)
- 6 ft exhibit table throughout the conference
- Allowed to bring 2 representatives from your organization
- Logo will be on conference website & all of the pre-conference marketing materials
- Will be allowed to attend the morning keynote sessions
- Allowed to attend the afternoon breakout sessions
- Receive attendees contact information (**Including** Name, Title, Phone Number, Email)

**Standard Exhibit Booths: Early Bird \$2,750 (Until 6/30/06)
\$3,250 (after 6/30/06)**

- 6 ft exhibit table throughout the conference (Skirting and table clots provided)
- Allowed to bring 2 representatives from your organization
- Logo will be on conference website & pre-conference marketing material
- Will be allowed to attend the morning keynote sessions
- Allowed to attend the afternoon breakout sessions
- Receive attendees contact information (**Including** Name, Title, Phone Number, Email)



Additional Promotional / Advertising Info:

Opportunity	Price	Discounted Price with Purchase of Sponsorship or Exhibitor Booths
(4 Color) Full Page Ad in the Conference Program 7 1/8" x 10" Space	\$1,200	\$900
(4 Color) Half Page Ad in the Conference Program 7 1/8" x 5" Space	\$900	\$700
(2 Color) Quarter Page Ad in the Conference Program 2 1/4" x 4 5/8" Space	\$800	\$500
Tote Bag Sponsorship Have your logo exclusively on all of the tote bags handed out at the conference. (Sponsor must provide the tote bags additionally) Dimension required will be announced!	\$4,000	\$2,000 Sold!
Tote Bag Inserts	\$750	\$200
Lanyards (Sponsor must provide the lanyards)	\$3,000	\$1,500

All Ads must be turned in by **August 15, 2006. No exceptions can be made since we need to go to print with the programs.

The Lanyards must be arrive to LearnShare's office by **August 15, 2006

The tote bag sponsor must have the branded tote bags to LearnShare's Office by **August 15, 2006

The tote bag inserts must be delivered to the LearnShare office by **August 15, 2006

All Sponsorships and Exhibitor Booths must be secured by **August 15, 2006.

**All Sponsorships and Exhibitor Booths are on a "First come First serve" basis. Reserving of sponsorships or booths is prohibited. Act now to ensure your spot!

We are looking forward to this much anticipated event and hope that you will be able to join us and experience the benefits of being apart of **Sharing@LearnShare!** To register for a sponsorship or exhibit booth please contact Matt Franks at matt.franks@learnshare.com or 419-327-4160 ext. 4162.

Please check out our website at www.learnshare.com/sharing!