



**FOR IMMEDIATE RELEASE**

Contact: Alicia Hassinger  
303.433.7020  
ahassinger@commstratgroup.com

## **STILES MACHINERY EMPLOYING LEARNSHARE CUSTOMER-FACING LMS TO EDUCATE AND TRAIN ABOUT PRODUCTS**

**October 23, 2006 - Toledo, Ohio** – In a unique application of an LMS system, Stiles Machinery, the nation’s largest supplier of advanced CNC equipment for panel processing, solid wood and related industries, has turned to LearnShare for its Customer-Facing Learning Management System (LMS). As the newest member of LearnShare, the consortium of Fortune 1000 companies organized to research, design, purchase, package and share best practices in the training and development field, Stiles will utilize LearnShare’s Customer-Facing LMS to provide education and training to its customers, such as KraftMaid cabinetry.

LearnShare ([www.learnshare.com](http://www.learnshare.com)) recently announced their new product, the “**Customer-Facing LMS**,” which is a training portal for member companies’ business customers that represent or sell their products. The portal can be customized for each company, and can be as simple or complex as necessary. In addition to facilitating training, Stiles also looks to LearnShare’s LMS to bolster their administrative functions, including enrollment visibility, completion reports and auto-population of courses prescribed based on department, division or function.

“When we looked at LearnShare, we realized that the robust capability of its LMS, paired with the other benefits of membership, offered a lot more for our money than other systems we considered and/or building it on our own,” said Judy Cisler, Stiles Education Supervisor at Stiles Machinery.

At Stiles, they will use the Customer-Facing LMS for its customer KraftMaid, which purchases their manufacturing equipment. The production managers and continuous improvement departments at KraftMaid will be using courses through Stiles’ Customer-Facing LMS to train employees on proper equipment usage.

“New business practices are changing the face of what a learning management system can provide,” said Lois Webster, CEO of LearnShare. “An LMS now extends its capabilities into the business needs of an organization, implementing education in a variety of ways. LearnShare prides itself on listening to the market and introducing solutions that will make training and business work together effectively.”

**About LearnShare**

LearnShare LLC, founded in 1996, is a consortium of 37 diverse, industry-leading companies dedicated to sharing their proven expertise and innovative practices across member organizations to enhance their competitive advantage. LearnShare's key focus is to provide technology-based learning solutions, collaborative communities, best practices and applied research to meet its members' mission critical business education and development needs. The original member companies are 3M, ChevronTexaco, Deere & Co., Eaton, General Motors, Levi Strauss & Co, Motorola, Northwest Airlines, Owens Corning, Owens-Illinois, Pfizer Inc, Pilkington, and UnitedHealth Group. For more information, visit [www.learnshare.com](http://www.learnshare.com).

**About Stiles Machinery Inc.**

Founded in 1965, Stiles Machinery Inc. is the nation's largest supplier of advanced CNC equipment for panel processing, solid wood and related industries. Stiles offers a Total Production Solutions (SM) approach to manufacturing, from equipment integration and manufacturing consulting to education, service and parts. Headquartered in Grand Rapids, MI, Stiles has regional offices in High Point and Gastonia, NC, Shelton, CT, Irving, TX, and Ontario, CA.

###